

Fast Facts About Brooks International

An award-winning management services firm, Brooks International partners with industry leading Fortune 500 clients and top mid-size companies worldwide to design and accelerate the execution of our CEO clients' strategic imperatives, to instill and sustain a culture of continuous improvement and gaining competitive advantage, greater market share and profitability.

Quick Facts

- Founded in 1960
- Headquarters: West Palm Beach, Fla., with locations in Canada, Europe and Asia
- Privately Held
- Markets: North America and Europe, with client sites located throughout the world

Mission Statement

Brooks International creates and delivers *Execution Excellence* to our CEO clients. We deliver significantly enhanced profits and predictable business performance. We do so by linking financial and operational models, while dramatically enhancing all execution methods, competencies and capabilities. We deliver substantial and sustainable organizational, operational and financial improvements predictively ... specializing in execution performance capability ... working across all industries. **Insight. Execution. Results.**

History and Approach

Since 1960, Brooks International has delivered sustained economic value for our clients. We achieve our clients' strategic imperatives — delivering clients to their desired *future states* faster and achieving their required financial objectives. The benefits of a Brooks International engagement include improved customer satisfaction, increased effectiveness and improved profitability.

Our People

Brooks International is an internationally recognized leader in an elite field of management services' firms. Our people are our greatest asset, so we've created an organizational culture that places immense value on the contributions of every team member. Our people come to us from a wide variety of backgrounds and cultures, which mirror the diversity of our clients. We're always looking for exceptional new team members. For more details about a career at Brooks International, visit <http://brooksint.com/brooks-careers/>.

Leadership

To provide a level of insight and leadership appropriate for Fortune 500 chief executives, Brooks International employs a team of outstanding leaders. Each member of the leadership team owns an extraordinary array of resources, experiences and educational prowess. Working in collaboration with one another, it's hard to imagine a business challenge capable of exceeding Brooks International's capacity. Pictured to the right is Lui Damasceno, Brooks International's Chief Executive Officer since 1999.



CEO Lui Damasceno

Our Clients

Brooks International provides custom-tailored management services to Fortune 500 and mid-size clients in many industries and sectors including: aerospace/aviation, manufacturing, high tech, telecommunications, transportation, utilities, mining, finance and insurance, food service, travel, healthcare, retail, agriculture, professional services, public administration, defense, rail, hotel/hospitality, paper manufacturing, oil & gas, pharmaceutical, chemical and many others.

With locations in the United States, Canada, Europe and Asia, Brooks International is well positioned to deploy our transformation professionals quickly to your headquarters, offices and work sites in countries around the world.



The Key to Success: E-C-M Methodology

Utilizing the Expectations, Capabilities and Motivators (E-C-M) methodology, Brooks International identifies and quantifies the value of major organizational improvement opportunities, recommends a transformation initiative to take advantage of them and then implements the processes, management systems and behaviors to produce step-change results.

For more information, case studies, testimonials and to see what a Brooks International initiative can do for you, visit <http://brooksint.com> today.

